

Sustainability & Social Responsibility

A Passionate Journey

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Outline

- 1. Introduction Sustainability & SR**
- 2. Who Are We?**
- 3. What We did to get to SSR**
- 4. Our SSR Models Developed**

1- Sustainability & Social Responsibility

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs

"Brundtland Report, 1987



1- Sustainability & Social Responsibility (cont'd)

Expectations on CSR is increasing



Transparency becomes more prevalent



Companies are recognizing the need to act socially = **Act Sustainable**



62% of executives consider a sustainability strategy necessary to be competitive today

1- Sustainability & SR: Major Trends & Risks on Sustainability

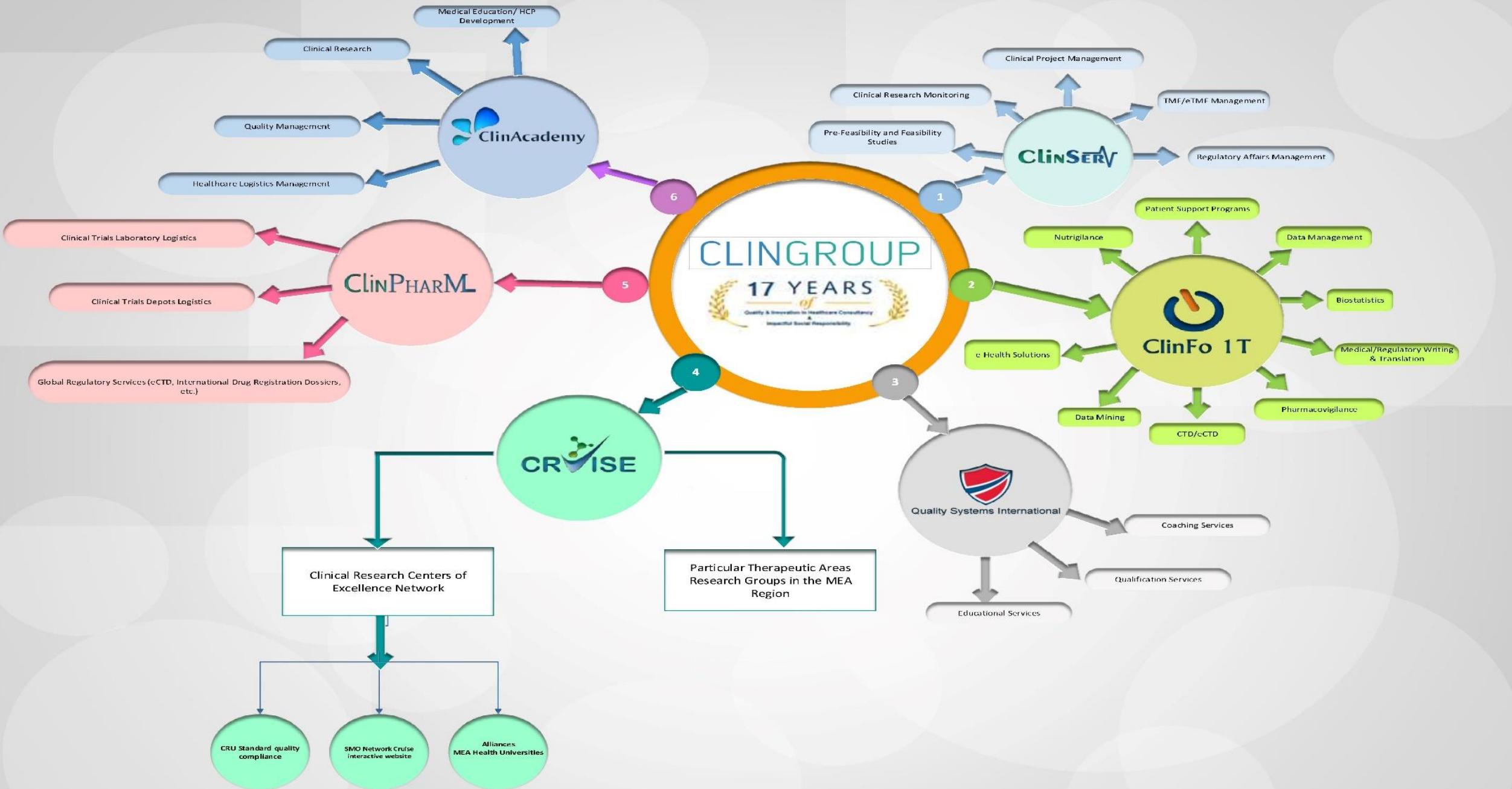


Source: PwC, Project Blue (http://www.pwc.com/gx/en/financial-services/projectblue/index.jhtml?WT.mc_id=0212-ProjectBlue_gx+Animated+Logo)

2- Who Are WE?

Sustainability, Comprehensively ...in Business Expertise





2. Who Are We: SR ..Passionately, Our Legacy

1.Hope Mohamad Cheaib Foundation Vision

Our vision is to make Lebanon, the Arab World & the whole World a space in which every person has, with dignity, an access to, food, medical care & education; & where women are empowered & take part in shaping & improving their future & that of their surroundings.

2. Mission: Actively, Impactful, Sustainably, Contribute To:

1. Better education
2. Better healthcare
3. Empowering Women and Children
4. Responsible society, both on individuals and institutional levels
5. Using networks and gatherings as platform within the social responsibility mindset and per socio-professional category

In addition to its own program (see Hunity), Hope MCF is patron of several major national and regional programs including:

A- HEALTHCARE

A.I. RESEARCH

1. Cancer research programs in middle east region with Lebanese doctors' Order and African Middle East Groups.
2. Sickle Cell Disease program for American University of Beirut
3. Cancer Research Grants for Lebanese Universities students: AUB, USJ, USEK, LU PhD
4. Elderly Care Global Arab Survey and Strategy contribution to Arab League. Council Ministers of Social Affairs

A.II QUALITY

1. Rehabilitation of Primary healthcare centers. Contribution to Lebanese MOH
2. Rehabilitation and Physical Therapy Practices Quality Development to WHO Lebanon

A.III. AWARENESS

1. Cervical Cancer Awareness Program with Lebanese GynecoOncology Group
2. Women Vitamins deficiency awareness & treatment program Contribution to Epidemiology Society

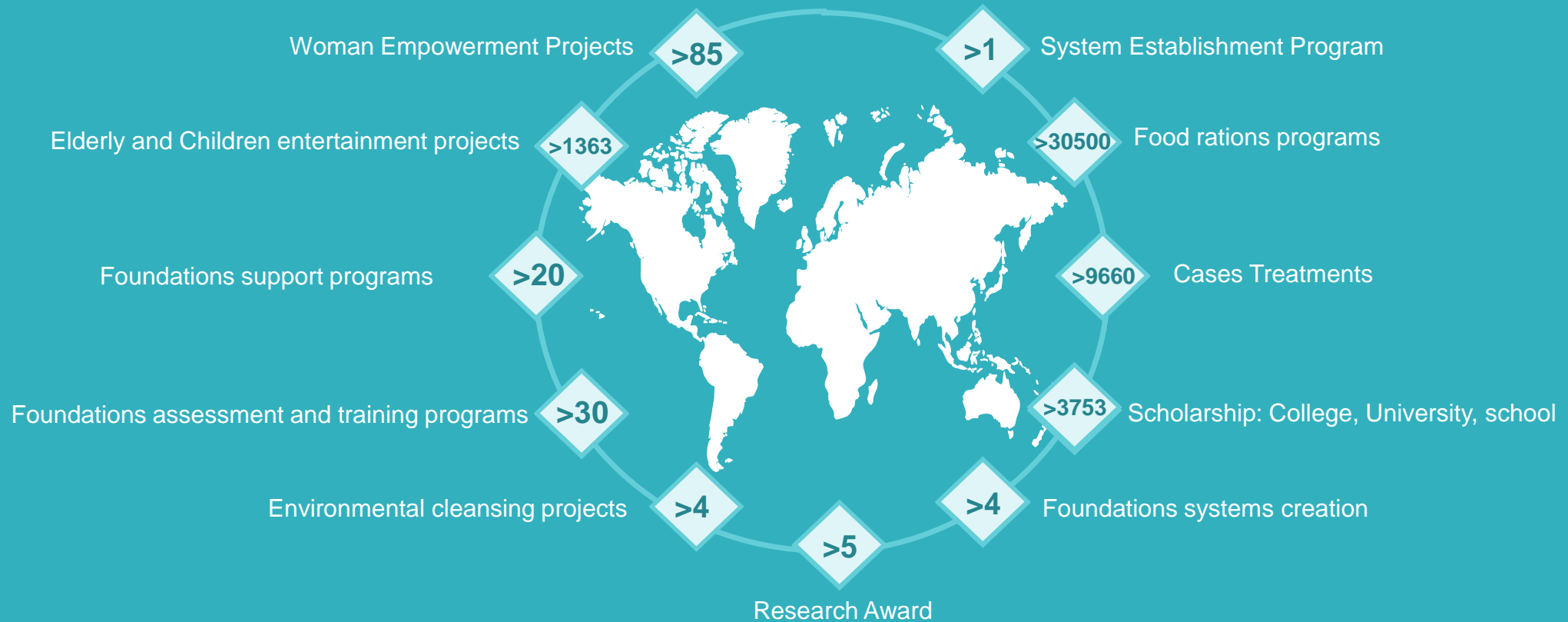
3. Foundation 10 years Programs- Cont

B- Social & WE

1. Foundations quality assessment & training with ministries of social affairs and interior and UNDP.
2. Best idealistic NGO Award and Standards program with UNDP, Paris, Ministry Social Affairs
3. Social responsibility programs with Ministry of Social Affairs & Ministry of Economy & Trade.
4. Professional Education and Financial Support Women Empowerment Program within Syrian Palestinian Iraqis refugees foundations camps

C- Education

1. 10 Years Education Grants for Lebanese Schools & University
2. Children Road Safety awareness program with GNK



4. Our SSR Models Developed

1. Corporates Supporting NGOs



2. Achievers Women Supporting Ambitious Women



3. Wealthy Supporting Needy in Daily life occasions
Because we are United in Humanity





1. Networking Portal Intra& Inter NGOs and Corporations

2. NGOs Sustainability & Capacity Building

3. Corporate Sustainable Social Responsibility

4. Conference \Training/ Awarding the Best Impactful NGO and Corporation

Women health first

Economic/ Education Support



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AFRICA



غرفة التجارة والصناعة الفرنسية بمصر

FRENCH CHAMBER of COMMERCE and INDUSTRY in EGYPT



معاً.. ضد المرض



مؤسسة الكبد المصري

جمعية رعاية مرضى الكبد بالدقهلية

رئيس مجلس الأمناء : د. جمال تليحة



4. 1. SR Sustainable model. general



4.2. SSR Model in Health: PHCC- Why



Strong primary health care is the key to achieving health for all as it:

1. Addresses more than 80 percent of people's common health needs throughout their lives.

2. Saves and improves lives, with fewer children dying before their fifth birthday, and more people living longer, healthier lives.

3. Is efficient, detecting, preventing and managing people's illnesses before they become expensive to treat.

4. Is fair and equitable, providing all people with access to essential health services in their communities.

5. Protects global health security, helping communities detect and stop local outbreaks before they become global epidemics.



4.2. SSR Model in Health: PHCC- How

Conducting field survey on health facilities in the target area.

1

2

Arranging meetings with health facilities management.

Conducting a community assessment on health facilities.

3

4

Investigating the facilities' needs and measuring the scale of effectiveness, depending on the national and international practices.

reviewing the national and the local development plans and the public health and population considerations.

5

6

Assessing the community needs and the beneficiaries' predictions.

Addressing and analyzing the complied data.

7

8

Consulting the experts and estimating the priorities

4.3. SSR Model in Health: PHCC- How

- Assessment of PHCs in terms of systems, resources, design, quality systems, traceability, monitoring, etc.
- Assistance in improvement plans in terms of trainings, renovation, implementation of new system, monitoring and follow-ups.
- Capacity building trainings and sustainable support in collaboration with major health NGOs and based on country local regulations



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Jack Welsh:

***Before You are a Leader, Success is all about yourself,
Once you become a leader, Success is all about others'***

Albert Einstein:

***Not Everything That Counts Can be counted,
Not Everything that can be counted counts***

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HOLDING

LSOSH
Lebanese Society for Quality
and Safety in Health Care
الجمعية اللبنانية للجودة
والسلامة الصحية

HOP&Mcf